

6-WEEK ONLINE TRAIN-THE-TRAINER COURSE ENGAGED RESEARCH & INNOVATION FOR SOCIETAL IMPACT

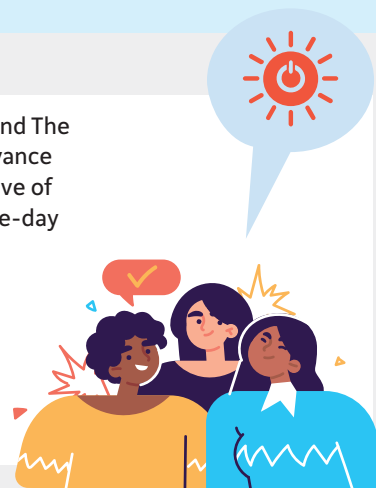
Building capacity across Ireland

CampusEngage

iua IRISH
UNIVERSITIES
ASSOCIATION

THE COURSE

Campus Engage, the Irish Universities Association, the Higher Education Authority, and The National Forum for the Enhancement of Teaching and Learning are partnering to advance training on engaged research and innovation for societal impact. The primary objective of this course is to grow the pool of Campus Engage Facilitators who can deliver the one-day workshop on *Engaged Research for Societal Impact* to researchers across Ireland. Attendees should have a key role in leading engaged research projects within their institution, building capacity for engaged research as part of their remit, or supporting researchers in maximizing the impact from engaged research efforts. The course is built around a series of video tutorials, solo and group activities, a selection of academic and grey literature reading materials, and facilitated sessions with engaged research leaders.



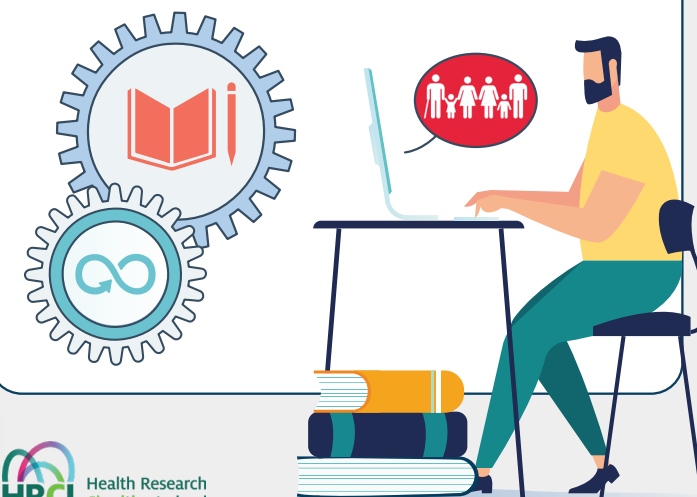
What is Engaged Research?

At both national and international levels, the emergence of research programmes focused on public engagement and involvement, innovation missions, and industrial competitiveness are shaping a more inclusive research landscape. It is within this changing and dynamic context that collaboration between researchers and a range of public research stakeholders – including civic and civil society organisations, state and semi-state agencies, industry partners, professionals, and members of the public – has begun to move from the margins to the mainstream of research design and execution. Engaged research describes a wide range of rigorous research approaches and methodologies that share a common interest in collaborative engagement with the community and aim to improve, understand, or investigate an issue of public interest or concern, including societal challenges. Engaged research is advanced with partners rather than for them.

Why you should take this course?

Based on this course, learners can anticipate the following learning outcomes:

- How to facilitate Engaged Research for Societal Impact capacity-building workshops;
- How to guide researchers in choosing appropriate research methods to engage and involve relevant stakeholders across the research life cycle;
- How to bring research relevant stakeholders together to plan for research impact;
- How to effectively respond to engagement and impact criteria across EU Horizon Europe and Irish funding agency calls;
- How to translate and mobilise knowledge for public policy and engage with policymakers;
- How to undertake research assessment to demonstrate research impact; and
- How to better communicate research findings and outcomes to research users.



Course content has been informed by members of our Advisory Group from the following organisations:

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COURSE BREAKDOWN BY WEEK

Pre-Course Content

Introduction to the course, the virtual learning environment and your course colleagues.

Week 1

Engaged Research and Innovation for Societal Impact

Learn how to respond to engagement, involvement, and impact criteria across EU Horizon Europe and Irish funding agency calls.

Week 2

Innovative Approaches to Realising Research Impact

Learn how to bring research relevant stakeholders together to plan for research impact and better communicate research outcomes to research users.

Week 3

Methodological Approaches for Engaging Diverse Stakeholders

Identify and map stakeholders appropriate to the stage of the research, then choose appropriate engaged research methods.

Week 4

Mobilising Research into Policy and Practice

Understand how to mobilise knowledge for public policy and engage with policymakers.

Week 5

Monitoring and Assessing Research Outcomes

Undertake research assessment to demonstrate research impact and share authentic impact stories.

Week 6

Campus Engage Facilitator Training

Identify good practices for facilitating Engaged Research for Societal Impact capacity-building workshops and claiming your NFETL Digital Badge.

BADGING CRITERIA

This course will be facilitated over a six-week period. To complete this badge, you will need to commit to 30 learner hours. You will be required to attend live weekly webinars on a Friday, between 1pm and 2.30pm, beginning January 30 and finishing on March 10. Weekly criteria are as follows:

1

Self-Paced Learning

Recorded presentations, publications, and a short assignment [1.5-hours of content each week]

2

Peer-to-Peer Learning

Peer-to-peer learning based on the week's topic and assignment [up to 1-hour of peer learning each week]

3

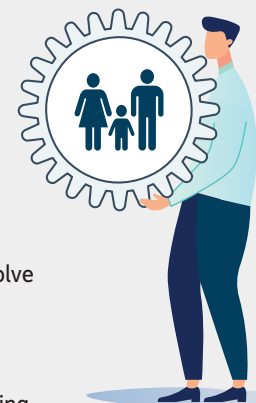
Facilitated Friday Webinar

Drawing together leaders in Engaged Research, these facilitated workshops present case studies to demonstrate what works, build skills, and problem solve with attendees [1.5-hours for the live webinar each week]

4

Campus Engage Facilitator Training

Facilitated one-day course during week six to advance good practice in facilitation so that attendees can feel confident in their abilities to host training [6-hours in Week 6]



About Campus Engage

Based within the Irish Universities Association, Campus Engage is dedicated to supporting Irish higher education institutions to embed, scale and promote civic and community engagement across staff and student teaching, learning and research. For more information, please visit: campusengage.ie or email info@campusengage.ie

This project has been funded by:

HEA | HIGHER EDUCATION AUTHORITY
AN tÚDARÁS um ARD-OIDEACHAS



An Roinn Breisoidreachais agus Ardoideachais,
Taighde, Nuálaíochta agus Eolaíochta
Department of Further and Higher Education,
Research, Innovation and Science

